

CHEF JONATHAN SCINTO RATE SHEET

The client will supply your brands products and PR items to use for photos, videos, and IG Story. All posts are done based on the ideal days & times of Chef Jonathans followers, NO EXCEPTIONS.

You will be tagged in all posts. Specific Tags will be supplied by client. Client must approve Chef Jonathan Scinto as a Branded Partner.

ONE OFF PACKAGES

- ✚ 1 IG Photo: \$500
- ✚ 1 IG Video: \$950 (avg 30-40 sec.)
- ✚ 1 Product Testimonial: \$1,200 (up to 59 sec.)

STORY PACKAGES

Includes swipe up & direct link to your website, shopping cart, product release, videos, advertisements, etc.

Videos are 10-14 seconds long to fit in IG Story Format. Tags will be supplied by client. Client must approve Chef Jonathan Scinto as a Branded Partner.

- ✚ 4 IG Story Videos per month: \$1,400 (Once a week)
- ✚ 2 IG Story Videos per month: \$800
- ✚ 1 IG Story Video per month: \$500

- ✚ 5 Mentions per month: \$950
- ✚ 2 mentions per month: \$500
- ✚ 1 Mention per month: \$300

IGTV PACKAGES

- ✚ 1 IGTV Video: \$2,000 (avg. 2-3 minutes)
(additional per minute \$500)
- ✚ Custom IGTV Channel on my page: \$7,500 (Series of 4 videos)

MONTHLY PACKAGES

3 Month Minimum for monthly packages (all 3 months paid upfront)

- ✚ 5 IG Photos a month: \$2,000
- ✚ 5 IG Videos a month: \$3,000
- ✚ 5 IG Photos & 5 IG Videos a month: \$4,500
- ✚ Celebrity Brand Ambassador Package
5 Photos /5 Videos /5 Story Mentions a month: \$6,000
Also, includes your products listed on my Facebook Fan page FB Offers, shared weekly and listed on my website under THE CHEF SHOP for 3 months.

Payment Form

Brand/Company Name: _____

Contact Person: _____

Business Number: _____ Cell Number: _____

E-Mail Address: _____

Tags will be supplied by client. Client must approve Chef Jonathan Scinto as a Branded Partner. Client can use all paid posts for sponsored ads on their IG accounts.

All IG packages are paid in advance, prior to any posts made in full. Invoice will be emailed once the IG Packages are selected on this form and emailed back. **NO CHECKS, NO MONEY ORDERS. NO EXCEPTIONS.** Invoice will be from SQUARE.

Please write below your packages of choice:

One Off Packages: _____ IGTV Packages: _____

Story Packages: _____ Monthly Packages: _____

I hereby pay and authorize Chef Jonathan Scinto in the amount of \$ _____ dollars to be applied as my payment for the above IG Packages. Chef Jonathan Scinto does not guarantee views, likes, followers, new customers, or sales. Any future use of Chef Jonathan Scinto's name, likeness, pictures, voice, and brand will require direct permission and additional payment of Chef Jonathan Scinto's services. **There are NO REFUNDS.**

CLIENT SIGNATURE

DATE

Email signed payment form to: chefjonathan@chefjonathans.com

Mail Products & Supplies to:

Chef Jonathan Scinto

2157 Jackson Pl.

North Bellmore, NY 11710

T: 516-428-6968

W: chefjonathans.com